

# What does SCRIP mean?

*In Partnership with UnitedScrip, Your fundraising partner!*

**Jackson Academy of Math & Music**  
**August 2013**

*"FINALLY A PROGRAM THAT GIVES PARENTS AN OPTION.  
A PROGRAM THAT EMPOWERS EVERY DOLLAR YOU SPEND  
TO BRING PROFIT INTO OUR SCHOOL TO DIRECTLY  
BENEFIT OUR KIDS EDUCATIONAL EXPERIENCE."*

This program makes **EVERY** purchase  
profitable for **OUR SCHOOL!**

- ❖ Every \$100 of grocery scrip you use can bring \$4 profit for our school!!!
- ❖ Earn up to 12% every time you go out to eat!
- ❖ How many times each month does your family eat out?
- ❖ Every \$100 in gas debit cards can bring \$1.50 in profit.
- ❖ How much gas do you put in your car every month?
- ❖ What could your weekly purchases be worth to our school?

## How does this translate into a fundraising program?

With **SCRIP** there is

- NO door to door selling!
- NO boxes of merchandise to ask our friends, family and neighbor to purchase.
- NO embarrassment when it arrives and we must deliver it back to the families who were generous enough to purchase something they didn't want or need in the first place!!!

This is a program that allows each parent to weekly make a choice to direct their normal purchases for essentials...milk, eggs, gas, clothing, etc. to those stores that will partner with our school.

**It is that simple. No selling, no extra expense, just focused spending.**

## How do I help?

Every year we face the same dilemma ... meeting the needs that go beyond the budget the school can possibly provide.

Every year we face shortfalls, and the bottom line is that the needs of our children sometimes suffer.

As parents we want to help, but we need direction. We are striving to put into place a program that will give us a continual source of help.

By combining our spending dollars and working together, we can create a powerful source of revenue that our children, our school, and the schools programs can benefit from. The benefit will make a difference for not only our children, but the children who will follow in their steps. It is our responsibility to leave a legacy for them. So let's get started!

How can you help? Simply read the information about this program, follow the instructions on the back side of this information sheet and we can begin to make a difference!

*TOGETHER WE CAN TURN  
TOMORROW'S DREAMS INTO  
TODAY'S REALITY.*

## How this program works?

UnitedScrip purchases millions of dollars worth of gift cards (SCRIP) yearly from national vendors. Our school purchases these same cards from UnitedScrip at a discount. We in turn offer this scrip to our parents at face value. You receive dollar for dollar the value of cash for these items.

Example: \$50 of a gas debit card will purchase \$50 of gas at any of its pumps, nationwide.

IT'S THAT SIMPLE!

## Scrip Schedule

Pick up an order form in the office of the school or from your child's teacher. Take a look at this form and think about your week.

- Where will you shop this week?
- Where will you eat out?
- What essentials will you need?
- Does the car need gas?
- Who has a birthday party coming up?
- Who needs shoes?
- What groceries do you need?

Fill out the form and return it with a check made out to

### JAMM Home & School Club

to cover the items to the school office or your child's teacher. The cards will be available for pick up the following Thursday.

## Weekly Scrip Schedule

- All orders are due by 2pm Thursday afternoons.
- Any orders received after this time will be filled the following week.
- Our compiled school-wide order is sent to UnitedScrip by 3pm on Thursday.
- Cards are available for pick up in the office or at the Thursday Scrip Sales table by the flag pole.

*Our daily purchases can make a difference for our school.*

*With your participation weekly or bi-weekly, all our goals can be accomplished making your child's educational experience the best it can be.*

## What Other Schools have to say about SCRIP ...

*"During the school year we were able to raise \$18,000 to supplement teacher's salaries, and during the summer we use 100 percent of the profit to help parents with tuition fees."*

*Oakwood Christian School  
Valeri Miller  
Scrip Coordinator*

*"With 5 percent of our parents participating, we still made over \$7,000!"*

*Jennifer Dodd  
Ravenel Elementary  
PTO President*

## Do the Math!

Just what exactly can this program mean financially for OUR school?

If every family in our school purchases \$100 of scrip every 2 weeks for groceries this year (a purchase you will already be making), our school would profit \$40 per family in 10 months. You do the math...

POTENTIAL PROFIT TABLE			
Monthly Sales per Family	75 Families	100 Families	150 Families
\$200	\$3,000	\$4,000	\$6,000
\$300	\$4,500	\$6,000	\$9,000
\$400	\$6,000	\$8,000	\$12,000
\$500	\$7,500	\$10,000	\$15,000

That is pure profit from a program that asks only for us to think ahead, purchase scrip, and use it like cash for our normal spending!

Finally a program that enables **Jackson Academy** and our JAMM families to align our individual family spending with our school's vision and goals for success!